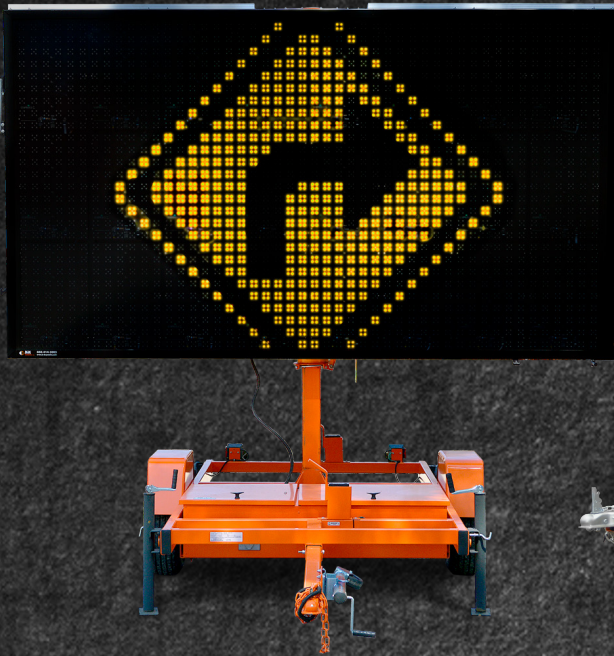




Leasing Program Pricing



Full Matrix Message Board			
36 mon. L/P	700.00	Lease End Buyout	1.00
24 mon. L/P	1,112.00	Lease End Buyout	1.00
24 mon. Lease	775.00	New Fleet-No Buyout	

FEATURES AND BENEFITS

- ▶ Quick Message Selection
- ▶ Worldwide Message Setup via Cell Service and Web Software
- ▶ Lease Life Cellular Service
- ▶ Super-bright LED Technology
- ▶ LED 100,000 Hour Rating
- ▶ Displays Text, Symbols, and Arrow Patterns
- ▶ Easy Custom Message Setup
- ▶ Easily Accommodates Budgets
- ▶ Meets DOT Standards
- ▶ Meets MUTCD
- ▶ Built Construction Tough
- ▶ Weather Resistant
- ▶ Low Power Consumption
- ▶ Durable, Long Lasting Powder coat paint finish
- ▶ New equipment lease rollover option
- ▶ Lease Life Warranty*
**Parts and Labor*

3-Line Message Board			
36 mon. L/P	600.00	Lease End Buyout	1.00
24 mon. L/P	925.00	Lease End Buyout	1.00
24 mon. Lease	650.00	New Fleet-No Buyout	

FEATURES AND BENEFITS

- ▶ Quick Message Selection
- ▶ Worldwide Message Setup via Cell Service and Web Software
- ▶ Lease Life Cellular Service
- ▶ Super-bright LED Technology
- ▶ LED 100,000 Hour Rating
- ▶ Displays Text, Symbols, and Arrow Patterns
- ▶ Easy Custom Message Setup
- ▶ Easily Accommodates Budgets
- ▶ Meets DOT Standards
- ▶ Meets MUTCD
- ▶ Built Construction Tough
- ▶ Weather Resistant
- ▶ Low Power Consumption
- ▶ Durable, Long Lasting Powder coat paint finish
- ▶ New equipment lease rollover option
- ▶ Lease Life Warranty*
**Parts and Labor*

15 Lamp Arrow Board			
36 mon. L/P	200.00	Lease End Buyout	1.00
24 mon. L/P	315.00	Lease End Buyout	1.00
24 mon. Lease	310.00	New Fleet-No Buyout	

FEATURES AND BENEFITS

- ▶ 15 Super-Bright LED Lamps
- ▶ Corner and Tongue Jacks
- ▶ 15" Tires
- ▶ Solar-Powered
- ▶ Maintenance-Free Batteries
- ▶ Concealed Batteries to Prevent Theft
- ▶ Easily Accommodates Budgets
- ▶ Removable Tongue
- ▶ Auto Dimming
- ▶ Super Bright LED Technology
- ▶ Easy to Operate and Maintain
- ▶ Durable Powder Coat Paint
- ▶ New equipment lease rollover option
- ▶ Lease Life Warranty*
**Parts and Labor*